

KLARA AI EUROPE, S.R.L.  
**COOKIES POLICY**

Website — [myklara.ai](https://myklara.ai) / [theklara.com](https://theklara.com)

Last updated: 19.06.2026 | Effective date: 19.06.2026

*English version. The Spanish-language version is the only legally binding version. In case of discrepancies between language versions, the Spanish version shall prevail.*

## 1. WHAT ARE COOKIES?

Cookies are small text files that websites store on the User's device (computer, smartphone, tablet) when they are visited. Cookies and similar technologies (such as local storage — «localStorage») allow the website to remember the User's actions and preferences during a session or between sessions, as well as to collect information on the use of the site for analytical or marketing purposes.

This Cookies Policy (the «Policy») describes the use of cookies and similar technologies on the website <https://myklara.ai> and on the websites accessible from the domain [theklara.com](https://theklara.com) (collectively, the «Website»), owned by KLARA AI EUROPE, S.R.L. («KLARA»).

This Policy is supplemented by KLARA's Privacy Policy and Legal Notice, accessible from the footer of the Website.

## 2. CONTROLLER

<b>Name</b>	KLARA AI EUROPE, S.R.L.
<b>Tax ID (NIF)</b>	B19959816
<b>Registered address</b>	Calle Palangre 13, 03540 Alicante (Spain)
<b>Registration</b>	Commercial Registry of Alicante, Sheet A-192772, Electronic Folio, Entry 1st, EUID ES03026.000627732
<b>Privacy contact</b>	<a href="mailto:compliance@theklara.com">compliance@theklara.com</a>

## 3. TYPES OF COOKIES WE USE

KLARA uses the following categories of cookies on the Website, according to the classification set out in the Guide on the use of cookies of the Spanish Data Protection Agency (AEPD):

**a) Necessary or technical cookies (strictly necessary).** Enable the User to navigate the Website and use its basic functionalities, including the management of the selected language and the storage of consent preferences. These cookies do not require the User's consent, in accordance with art. 22.2 LSSI-CE.

**b) Analytical cookies.** Allow KLARA to analyse the behaviour of Users on the Website on an aggregate basis, in order to draw up navigation profiles and improve the offer of products and services. They require the User's prior consent.

**c) Marketing and behavioural advertising cookies.** Allow the measurement of the effectiveness of advertising campaigns, the display of personalised advertising based on the User's browsing habits and the attribution of conversions to the relevant campaigns. They require the User's prior consent.

## 4. LIST OF COOKIES USED ON THE WEBSITE

The complete list of cookies and similar technologies used on the Website as of the latest update of this Policy is provided below:

Name	Provider	Category	Purpose	Duration	Type
NEXT_LOCALE	KLARA (first-party)	Necessary	To store the language selected by the User for navigation.	Session	Cookie
klara_cookie_consent	KLARA (first-party)	Necessary	To store the User's consent preferences regarding the use of cookies.	Until modified or upon expiry of consent (max. 24 months)	localStorage
_ga	Google LLC (Google Analytics 4)	Analytical	To distinguish unique Users by assigning an anonymous identifier, for the purposes of the web analytics service.	2 years	Third-party cookie
_ga_<ID> (e.g. _ga_TSQJ8H3N89)	Google LLC (Google Analytics 4)	Analytical	To maintain the session state of the Google Analytics 4 service.	2 years	Third-party cookie
_fbp	Meta Platforms, Inc. (Meta Pixel)	Marketing	To identify Users for advertising attribution and measurement of the effectiveness of campaigns on Meta platforms (Facebook, Instagram).	3 months	Third-party cookie (set on the first-party domain)

*Note:* KLARA may amend the above list as the technical configuration of the Website evolves. Any material modification will be reflected in this Policy and in the «Last updated» date.

## 5. THIRD-PARTY COOKIES

Certain cookies on the Website are installed and processed by third-party providers under their own policies. The activation of such cookies is conditional upon the User's prior consent through the cookie banner.

The third parties that may currently process data through the Website are the following, with reference to their respective privacy and cookie policies:

- **Google LLC** — Google Analytics 4 (analytical cookies). Information on data processing: <https://policies.google.com/privacy>. Specific policy for Google Analytics: <https://support.google.com/analytics/answer/6004245>.
- **Meta Platforms, Inc.** — Meta Pixel (marketing and advertising attribution cookies). Privacy and cookie policy: <https://www.facebook.com/privacy/policy> · <https://www.facebook.com/policies/cookies/>.

KLARA does not control the third-party cookies installed through the Website. To exercise rights with respect to the processing carried out by such third parties, the User may contact them directly through the channels indicated in their respective policies.

## 6. HOW TO MANAGE COOKIES?

### 6.1 From the Website cookie banner

The User may manage their preferences at any time through the cookie banner, accessible from the footer of the Website via the link «Configure cookies». The available options are:

- **Accept all** — authorises the installation of all cookies, including analytical and marketing cookies.

- **Reject all** — only strictly necessary cookies will remain active.
- **Manage / configure preferences** — the User may accept or reject each category of cookies granularly.

Withdrawal of consent is as easy as granting it and may be carried out at any time from the same banner.

## 6.2 From the browser settings

The User may also manage, block or delete cookies directly from the browser settings. The instructions for the main browsers are listed below:

- **Google Chrome:** <https://support.google.com/chrome/answer/95647>
- **Mozilla Firefox:** <https://support.mozilla.org/en-US/kb/clear-cookies-and-site-data-firefox>
- **Apple Safari:** <https://support.apple.com/guide/safari/sfri11471/mac>
- **Microsoft Edge:** <https://support.microsoft.com/microsoft-edge/delete-cookies-in-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09>

The complete deactivation of cookies may prevent the correct operation of certain functionalities of the Website.

## 7. LEGAL BASIS FOR PROCESSING

The installation of non-strictly-necessary cookies on the Website is based on the User's prior, free, specific, informed and unambiguous consent, in accordance with art. 22.2 of Law 34/2002 on Information Society Services and Electronic Commerce («LSSI-CE») and art. 6.1.a) of Regulation (EU) 2016/679 («GDPR»).

Strictly necessary cookies (section 4 above) are used under the exception provided for in art. 22.2 LSSI-CE and do not require consent.

## 8. RETENTION OF CONSENT

The consent given by the User is retained for a maximum of twenty-four (24) months, after which it will be requested again, in accordance with the European Data Protection Board Guidelines 03/2022 and the AEPD Guide on the use of cookies. The User may modify or withdraw their consent at any time in accordance with section 6 above.

## 9. RIGHTS OF THE USER

The User may exercise at any time the rights afforded under the GDPR with respect to the processing of their personal data through cookies (access, rectification, erasure, restriction, objection, portability and withdrawal of consent), by contacting [compliance@theklara.com](mailto:compliance@theklara.com). Detailed information on the exercise of rights is set out in KLARA's Privacy Policy.

The User may also lodge a complaint with the Spanish Data Protection Agency (AEPD), [www.aepd.es](http://www.aepd.es), C/ Jorge Juan, 6, 28001 Madrid.

## 10. AMENDMENTS TO THE POLICY

KLARA may amend this Policy to reflect regulatory, technical or operational changes. The updated version will be permanently available on the Website, indicating the date of the latest modification. Where the changes entail the incorporation of new categories of cookies or new recipients, KLARA will again request the User's consent prior to their activation.

## 11. CONTACT

For any query relating to this Cookies Policy:

<b>E-mail</b>	compliance@theklara.com
<b>Postal mail</b>	KLARA AI EUROPE, S.R.L. — Calle Palangre 13, 03540 Alicante (Spain). Ref.: «Cookies»
<b>Supervisory authority</b>	Spanish Data Protection Agency (AEPD) — <a href="http://www.aepd.es">www.aepd.es</a>

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